AI-Powered Music Recommendation System

Mirchandani Technologies

About

This platform was conceived and built from the ground up as a next-generation content platform focused on intelligent discovery, seamless streaming, and creator-first monetization. We designed the platform end-to-end, covering architecture, data flows, intelligence layers, and monetization systems.

The goal was to create a future-ready platform capable of handling high-frequency content consumption, personalized recommendations, real-time engagement, and complex revenue distribution, while remaining flexible enough to scale across users, content types, and integrations. This platform brings together streaming, discovery, analytics, and monetization into a unified experience that supports both consumers and creators.

Mirchandani's Solutions & Implementation

Intelligent Recommendation System

High-Performance Streaming Architecture

Scalable Data & Analytics Foundation
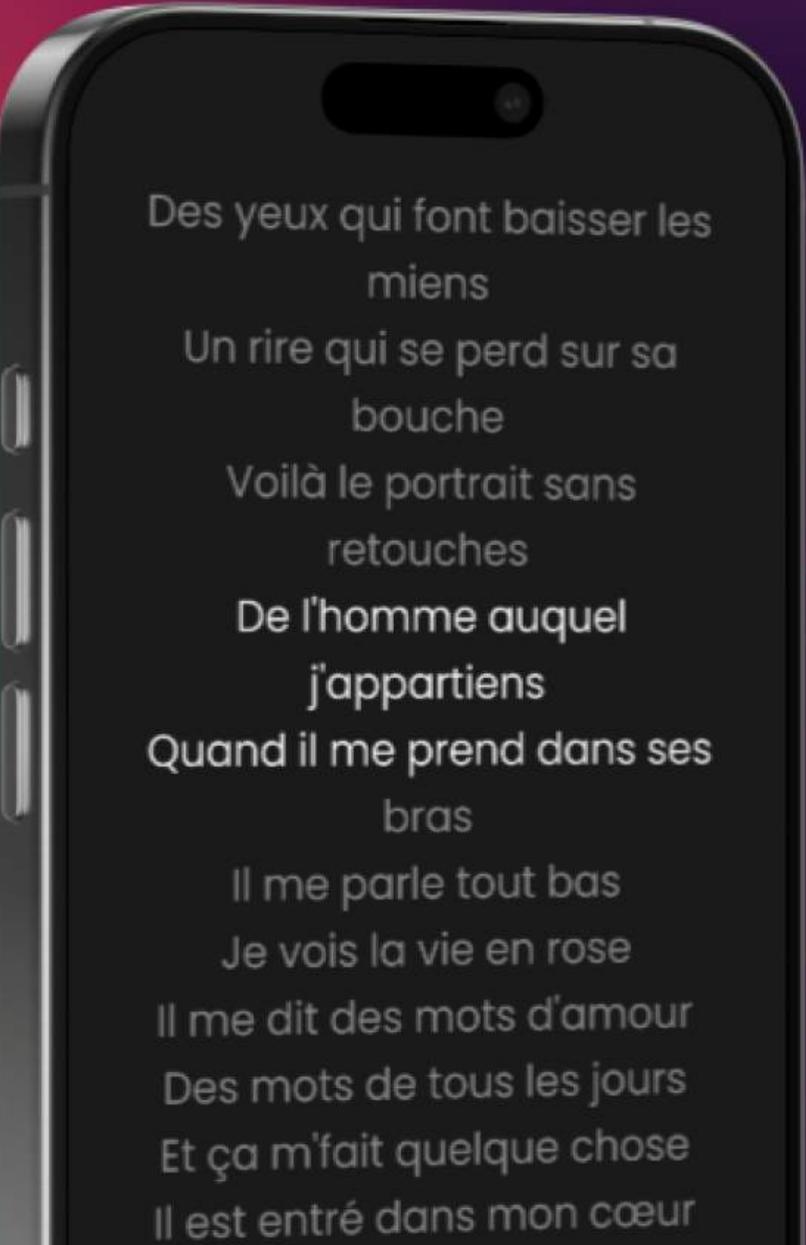
Distribution API Framework

Monetization, Payments & Subscriptions

Superfan & Royalty Tip Model

Client's Requirements

From inception, This was envisioned as a platform rather than a single-purpose application. The client's objectives focused on long-term scalability, intelligence, and monetization readiness.

- Enable intelligent content discovery that adapts to user behavior, preferences, and engagement signals.

- Support rapid platform growth without requiring architectural rework.

- Provide real-time analytics for user engagement, content performance, and revenue visibility.

- Enable flexible monetization models including subscriptions, direct user support, and revenue sharing.

- Ensure the platform remains extensible for future content sources, integrations, and feature expansion.

Des yeux qui font baisser les
miens
Un rire qui se perd sur sa
bouche
Voilà le portrait sans
retouches
De l'homme auquel
j'appartiens
Quand il me prend dans ses
bras
Il me parle tout bas
Je vois la vie en rose
Il me dit des mots d'amour
Des mots de tous les jours
Et ça m'fait quelque chose
Il est entré dans mon cœur

Wallet management

Pag Artys
25,00 ∧

⇄ **TRANSFER TO MY ACCOUNT**

1∧ = 1€. Min. 25∧ make a transfer

👛 **MES TRANSACTIONS**

Nature music inspired by T...
04/02/21   −25,00 ∧

Rock Festival
13/01/21   −300,00 ∧

Prochain album: Welcome to...
26/10/20   −200,00 ∧

An Artist   **An Artist**

The Void
Parkway Stop   ⏸

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t interest you to get
tions.

R'n'B

Dancing Electro ✓

Punk

PLAYLISTS ARTYS
9:41

100% **Rap**

US **Hip-Hop**

R

100% Rap
Nekfeu, Orelsan, K...

US Hip-Hop
Kanye West - I'm

50 Hi
Jay-Z

9:41

Hello, Pascal 🤙
Let's rock today!   ⚙

🎵 EXCLUDED SUPERFANS

▶

Live house Tokyo
Check out the video of our last live house in
Tokyo, superfans only!

Via superartisto (1/4)

Find the latest news about your super
artist on the home screen and on their
artist page.

FOLLOWING

A fairer ecosystem

90% of artists do not earn more than €1000/
year on music platforms. Thanks to you, things
are changing!

❙❙❙❙

NEXT

9:41

Research

🔍 And| ✕

(Everyone) (Repo) (Hip-Hop) (R'n'B) (Cheer U

⏱ TITLES   **ALL TITLES**

Never Again

Contact US

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Design & Developed By

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